# Pragmatic Affinity Program

## **About Pragmatic**

Pragmatic was founded in 2007 to bring new collaboration solutions to the business market in North America and has built a brand based on delivering the highest quality solutions and best customer service in the collaboration market.

Pragmatic is a one stop shop for everything to do with business conferencing. Having got our start in the audio space, we are now active in video conferencing and one-to-many streaming and consult on and resell conferencing hardware.

## **The Pragmatic Affinity Program**

The Pragmatic Affinity Program is designed to help your members save on their own conferencing costs, and to extend high-quality, reliable conferencing and collaboration services to their members and affiliates. Discounts apply to all services that Pragmatic offers, including teleconferencing, video conferencing, hardware and more.

### **Member Discounts**

As a participant in the Affinity program, you and your members can **SAVE BETWEEN 20%** AND 50% on all Pragmatic products and services! Read on to learn more about our service offering!

## **Conferencing Services**

### **UMX: Flawless Video Meetings**

No Downloads. No Contracts. UMX is the simplest, most secure and robust video conferencing platform on the market today.

### **High-Quality Video Meetings**

Host HD video meetings from your browser. Connect SIP video devices for free, with no connectors or downloads necessary.

### **Enhanced Meeting Security**

UMX meetings are encrypted and do not require downloads. None of your data is collected or stored.

### **Active User Pricing**

Didn't use the service this month? Then don't pay this month. Sign up as many people as necessary but only pay for what gets used.

## WEETING® X

## Reliable, Cost-Saving Audio Conferencing

Pragmatic offers high-quality audio conferencing at rates that are guaranteed to save you money. Always available and always supported:

- PRAGMATIC Audio Conferencing
- 24/7 customer support (live answer times of 20 seconds or less)
- Dedicated Account Executive
- Customer care self-serve web portal
- Customizable billing
- Per second billing
- Integrated audio/web conferencing
- No contracts, commitments or monthly minimums!



## PRAGMATIC"

**NECAST** 



OneCast is a browser-based, all-in-one console that gives you full control of your live-streaming event. You can set up in minutes, and with the click of a button broadcast live to thousands of participants.

#### On demand

Book your event calls instantly using our 24/7 self-serve console, or contact us and we'll book it for you.

#### No hidden costs

Say goodbye to cancelation and unused line fees, resulting in potential savings of up to 50%.

### Easy-to-use upgrades

Upgrade your presentation and include integrated audio and slide streaming, all using the same online platform.

## **Adobe Connect Web Conferencing**

Adobe Connect allows you to share documents and applications on your desktop with anyone from anywhere in the world.

## Adobe Connect

### Service Highlights:

- No downloads for attendees
- Free & unlimited recordings
- Private branding and custom URL
- Comprehensive security controls

### **Basic Features:**

- Video upload/streaming
  - Desktop sharing
- Document publishing & annotation
- White board
- Much more!



## **Audio and Video Conferencing Hardware**

Pragmatic is here to consult on and provide conferencing hardware for any business space. Trust us to design your solution from the ground up, while providing the best price on brands like Poly, Cisco, Lifesize, Logitech, Dolby and many more!

## **Contact Us Today to Get Started!**



Mike Sanders
Pragmatic Conferencing
1-866-746-5282
mike.sanders@thinkpragmatic.com



Seanna Murray

Aurora Chamber of Commerce 905.727.7262x22

s.murray@aurorachamber.on.ca

